VISION STORY JUMP START PROGRAM™

WHAT'S THE STORY?

People learn and are motivated by the stores that they are told. You must be able to share your organization's story with all of its stakeholders. It must describe in vivid detail what you aspire to become and how you intend to get there. It must compel your staff to make the changes needed to achieve it.

WE HELP YOU TELL YOUR STORY

- By sharing our proven vision story development method.
- By delivering the vision story templates to shape and personalize your vision story.
- By providing the guidance needed to make it comprehensive and engaging, while stimulating greater stakeholder commitment.
- By offering recommendations for roll-out and institutionalization across the organization.

PARTICIPANTS:

- This program is intended for senior leadership teams with cross-functional representation
- The effort can also be augmented with additional subject matter experts from across the organization, as well.

OVERVIEW:

Vision is a critical part of strategic planning. It defines your organization's *North Star*. Without it, any direction seems to make sense — even the ones that squander your precious resources. Our ***Vision Story Jump Start™*** offering helps you define your vision and express it in vivid and compelling terms that serve to inspire your people to greatness.

We can bring our workshop-based approach to you and your team, along with the tools and templates to get you on your way to developing your organization's vision story — one that you can share with all of your customers, staff and strategic partners.

DON'T LET THEM KEEP GUESSING ABOUT YOUR STORY!

James M. Kerr,
Founder

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Over 25 Years In Practice